

Established 1968

MATAWHERO MAGIC

OUR NEWSLETTER IS NAMED AFTER THE ROSE BRED BY SAM MCGREDY; DEDICATED TO MATAWHERO'S FOUNDER, THE LATE BILL IRWIN.

The release of the 2014 vintage wines signifies 40 years of winemaking for Matawhero Wines.

As the new custodians of our iconic NZ winery, we still marvel six years on at the legacy both Bill and Denis Irwin left and feel proud to be a part of reviving the winery and having some fun along the way!

Summer is always a lovely time of year in Gisborne, with the sunshine delivering warm temperatures to see us through flowering. In the vineyard, we will have a busy lead up to the festive season with lots of trimming, tucking and leaf management before the bird nets are placed on the vines in January. We will also look forward to bottling the 2014 Chardonnay's and reds early in the New Year, all of which show a good depth of flavour and intensity from another good vintage last year.

The team at Matawhero were proud to be awarded a Pure Gold Medal at the 2014 Air NZ Wine Awards held last month for our 2013 Church House Arneis. A very special parcel of wine from the moment it entered the winery, it does highlight Gisborne's ability to excel in producing premium aromatic white varieties. Originally from Northern Italy, Arneis is a lovely aromatic style with hints of dry herbs, citrus

notes and stonefruit. Enjoy with seafood and appetisers. A great wine to buy and enjoy over Summer!

The Cellar Door is once again open for the Summer season and ready to greet the many wine travellers who stop to enjoy the wines under our magnificent walnut tree. Our Matawhero Magic roses are in full bloom and grace the entrance and our adoring black lab, Maddy will greet you at the entrance. Our children, Henry, Jack and Gabrielle, who were all in nappies when we first moved to Riverpoint Road, have now decided that it makes sense at 6, 8 and 9 to sell items at the cellar door driveway for pocket money. Don't you love kiwi kid's entrepreneurial spirit!!

We wish you and your family a very happy and safe festive season and we look forward to bringing you more fantastic wines in 2015!

Salute

Kirsten & Richard



Celebrate the return of an old favourite

GREAT WINES FOR SUMMER

These award winning wines are perfect for those long Summer lunches, BBQs and weekends away at the kiwi bach!



**MATAWHERO
2014 PINOT
ROSÉ**

Another superb vintage with the Pinot Noir grapes ripening perfectly, allowing us to make a small parcel of this delightful Summery Rosé. Aromas of strawberry and cream, with a lovely floral note. The palate has a lovely creamy texture with a nice dry finish. 4 STARS WINE ORBIT – AUG/SEPT 2014

Enjoy as an aperitif or with Summer salads and seafood.



**MATAWHERO
2014 PINOT
GRIS**

"This is delightfully drinkable. Elegantly fragrant aromas of white peach, pear, floral and subtle spice lead to a ripe and smooth palate that's succulent and silky.

The wine shows pristine fruit intensity and finishes beautifully long and smooth". 5 STARS, WINE ORBIT - AUG/SEPT 2014.

Perfect with fish, chicken, pork or Japanese inspired cuisine.

**MATAWHERO
CHURCH HOUSE 2013
ALBARINO**



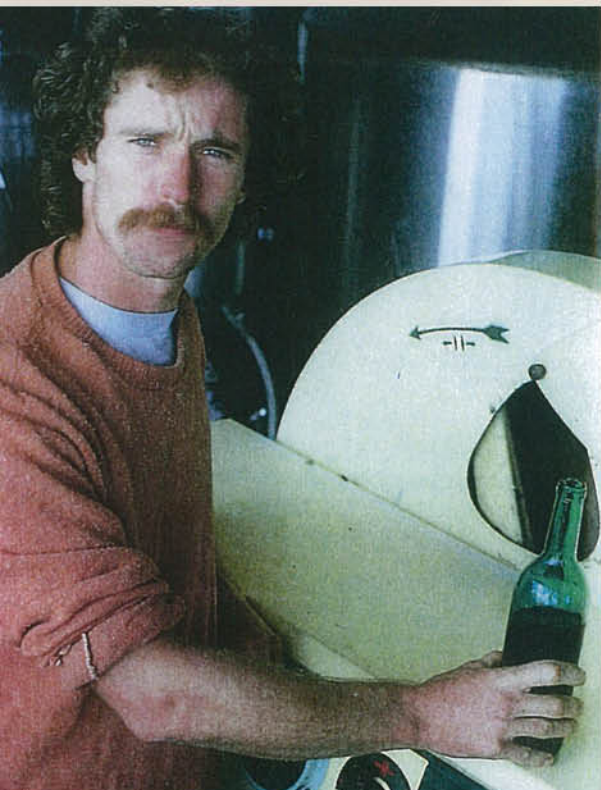
Beautiful with seafood, chicken and paella, Albariño is originally from the Northern part of Spain. With lovely aromas of citrus and peach, the palate has a lovely acidity with hints of citrus and sherbert notes. An amazing Summer style of wine, Gisborne's alternative to Sauvignon Blanc.



STORIES FROM THE PAST: The Matawhero Timeline (1970–1977)

Everyone has a story about Matawhero! Enjoy a snippet of our history or visit our website:
http://matawhero.co.nz/about_us/timeline/

1974 – Denis returns to New Zealand determined and inspired to establish a winery run on similar lines as the family wineries he had worked in overseas.



1975 – The first wines are produced under the Matawhero label. The label features the image of the Matawhero Church, the district's oldest confirmed building. The building started its life as a school room and it was of the few buildings to survive the Maori and European conflict in the area in the 1860s. Denis explains it was a little bit of a risk putting the Church on the label as he was not sure how people would react. In the early days of Matawhero Wines the Church was subtle and not as prominent on the label until they gauged the reaction to its use. For Denis the Church served as a symbol for their purist approach to making wines. They used natural yeast and did not add water to the wines, when some producers were doing so. In the words of Denis "They felt a morality to the product and the Church represented this well, as well as being one of the most iconic buildings in the area".

1977 – Matawhero first gained international recognition at the World Wine Show in Paris where it achieved overall fourth place for the 1976 Gewürztraminer.

1977 – On her first visit to New Zealand, Her Majesty Queen Elizabeth II is served the 1976 Matawhero Traminer Riesling at a dinner in her honour at the Prime Minister's residence, Vogel House in Wellington.

ACCOLADES AND ACHIEVEMENT FOR THE HISTORIC MATAWHERO GEWÜRZTRAMINER

Matawhero was the first vineyard in NZ to plant the variety Gewürztraminer and with it comes a colourful history. Over the years the wine has been enjoyed by the Queen, numerous NZ Prime Ministers and received numerous Gold Medals in prestigious overseas wine shows in the 70s and 80s.

As we celebrate our 40th vintage of Matawhero Gewürztraminer with the release of the 2014 vintage, we are proud to be awarded 5 STARS for this wine by Sam Kim, Wine Orbit.

"A legendary label, and it lives up to its billing. It's gorgeously perfumed on the nose displaying apricot, ginger spice, potpourri and floral characters. The palate is concentrated and ripe, and beautifully weighted with whispering sweetness and rich texture, finishing seamless and sensationally long"

94/100, AUGUST/SEPT 2014.

Enjoy with Asian foods, blue cheese and fruit desserts.



CELLAR DOOR

Come and join us over Summer and relax with family and friends over great wine, gourmet platters and live music every Sunday from after Christmas until March.

Opening hours are: December – Thursday to Monday, 11 am to 5pm
(Closed Christmas Eve, Christmas Day, Boxing Day & New Year's Day)

Open daily from 27th December to End of January, 11am to 5pm
Feb/March – Open Thursday to Monday, 11am to 5pm



MATAWHERO WINES CELLAR DOOR

189 Riverpoint Road, RD1, Gisborne, Phone 06 867 6140
Email kirsten@matawhero.co.nz

Our Cellar Door is 10kms from Gisborne City,
south on the main highway, 1km up Riverpoint Road.

For all trade enquiries please contact Hancocks on 0800 699 463



Celebrate the return of an old favourite