

Established 1968

# MATAWHERO MAGIC

OUR NEWSLETTER IS NAMED AFTER THE ROSE BRED BY SAM MCGREDY; DEDICATED TO MATAWHERO'S FOUNDER, THE LATE BILL IRWIN.

We trust you are well and enjoying the new season weather.

Here in Gisborne, we have enjoyed an unusually warm Spring with lovely blue skies and warm winds. Perfect for flowering in the vineyard. The Matawhero Roses are now in bloom and grace the front of the cellar door magnificently.

It has been a very busy few months for us here at Matawhero, with the bottling of all the new 2011 wines. Whilst, it was a challenging vintage in many ways, we are extremely pleased with the wines produced, particularly the aromatics. We were also excited to bottle our first Gisborne Pinot Noir and release the first wine in our new "Church House" series. These wines are a collection of small and unique parcels and serve as a tribute to the historic Matawhero Church as well as the pioneering spirit of our founders. The Matawhero Church House 2011 Chardonnay Musque is made from a new clone ENTAV-INTRA 809 or commonly known as Musque Chardonnay. It is usually used as a blending component in premium Burgundy's. However, here we have kept the wine separate to show off its distinctive varietal characters.

I spent a little time in Auckland over September/October, as it was a real honour to be part of The Taste NZ exhibition, held at The Cloud as part of The Rugby World Cup events. Our 2010 Chardonnay, was selected to be served there and was matched perfectly with a hot smoked salmon cone with a lemon, chive and goats cheese whip.

Our last exciting news is that our Matawhero 2010 Merlot has been selected to be served on all Air NZ Business Class flights from February to August 2012. This wonderful Merlot is proof that Gisborne, although renowned for Chardonnay and the Aromatics wines, can also produce wonderful reds as well.

We wish you and your family a very happy festive season and look forward to bringing you some more fantastic wines in 2012!

Salute

*Kirsten & Richard*



## NEW RELEASES

### 2011 PINOT GRIS

The 2011 Pinot Gris has been produced from a new ENTAV-INTRA clone 547, which has small bunches and berries, intensifying the flavours and aromatics in the wine. A very fragrant wine with jasmine and pear notes. The palate is full-bodied with flavours of spice, pear, fig and honeysuckle.

Food Match: Enjoy with fish, chicken, pork or Japanese food.

### 2011 GEWÜRZTRAMINER

Aromatic and exotic aromas of rose petal, clove, and lychee. This clean fruit-driven style has a lovely palate of lychee, spice and ginger.

Food Match: Asian foods, blue cheese and fruit desserts

### 2011 CHURCH HOUSE CHARDONNAY MUSQUE

Aromas of exotic musk, spice and tropical fruits. The palate is fresh with stonefruit, musk, spice and melon.

Food Match: Enjoy with seafood, white meats and pasta. A great wine for Summer!

### 2011 PINOT NOIR

Bursting with fruit flavours this wine has aromas of cherry, spice and nutty oak. The palate is full of cherries, cassis and oak.

Food Match: Perfect with salmon, lamb or a good NZ BBQ.

## Matawhero

CHURCH HOUSE



2011

## CHARDONNAY MUSQUE

Gisborne

WINE OF NEW ZEALAND

## STORIES FROM THE PAST

# Matawhero Magic

Naming a rose after Gisborne's Matawhero Wines has always been in the back of the minds of world renowned rose breeder, Sam McGredy's mind. But it took him 10 years for a suitable rose to be created.



Matawhero Magic, a magnificent deep bronze colour rose with the scent of heavy musk perfume

was launched in 1998 and was dedicated to the memory of the Late Bill Irwin who as the creator of Matawhero Wines himself was a visionary, rose lover and regarded as the pioneer of modern viticulture in New Zealand.

Mr McGredy said the rose was the colour of good Gewurztraminer for which Matawhero is most famous. He had picked this rose for Matawhero because it had strong, vibrant colour, in keeping with the wine and its maker, "A gorgeously extroverted lad with panache and style". (The Gisborne Herald, February 2, 1998).

The Matawhero Magic Rose was awarded The Certificate of Merit at The Hague and now graces the new gardens at the historic Matawhero Cellar door in Riverpoint Road since the Searle's purchased and rejuvenated the lovely 38 acre property.

# Matawhero



## gift ideas for Christmas

Share one of our great gift boxes with wine lovers this Christmas! Phone Kirsten on 021 222 5007 or email [info@matawhero.co.nz](mailto:info@matawhero.co.nz) for more information. Also available at our cellar door.



## CELLAR DOOR



Come and join us over Summer and relax with family and friends over great wine, gourmet platters and live music every Sunday until March.

Opening hours are: December – Thursday to Monday, 11 am to 5pm  
(Closed Christmas Day & Boxing Day)

Open daily from 27th December to End of January, 11am to 5pm

Feb/March – Open Thursday to Sunday, 11am to 5pm



**Matawhero Wines Cellar Door**

189 Riverpoint Road, RD1, Gisborne, Phone 06 867 6140  
Email [kirsten@matawhero.co.nz](mailto:kirsten@matawhero.co.nz)

Our Cellar Door is 10kms from Gisborne City,  
south on the main highway, 1km up Riverpoint Road.